



## AAUW Idaho Statehouse Lobby Corps

### LOBBYING VS ADVOCACY

**Lobbying is . . .**

*communicating with elected officials to influence their actions regarding a specific piece of legislation.*

- Meeting face to face with legislator in their office
- Meeting face to face with legislator wherever you can find them
- Attending sessions and committee meetings (always sign in and indicate AAUW as organization you are representing)
- Testifying or signing up to speak
- Writing letters and/or sending emails to legislators
- Writing letters to the editor

**Advocacy is . . .**

*building support for an issue, cause, idea, or policy.*

- Providing a policymaker with information or educational materials on a topic
  - Talking with the media about a specific social issue
  - Tracking legislative positions and voting records
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